

# **QUALITY SAUSAGE COMPANY PRIVACY POLICY DALLAS, TEXAS, USA**

Quality Sausage Company cares about your privacy. This Privacy Policy outlines the type of Personal Information that is collected by Quality Sausage Company from consumers and how we use and protect it. This Policy also tells you what to do if you do not want your Personal Information used for marketing purposes and how you can change information that you have already provided to us. This Policy applies to this website and to Quality Sausage Company collection of data through printed promotional materials, such as sweepstakes entry forms, coupons or other mail-in offers, and telephone calls to Quality Sausage Company consumer services department. It does not apply to banners, sweepstakes or promotions sponsored by third parties in which Quality Sausage Company may participate.

By visiting our website, you signify your acceptance to the terms of this Privacy Policy with respect to information other than Personal Information.

By providing Quality Sausage Company with Personal Information, you signify that you agree with the terms of our current Privacy Policy with respect to your Personal Information.

If you do not agree with any terms in this Policy, please do not visit this website and/or provide any Personal Information.

If you choose not to provide Personal Information, you may not be able to do certain things, like access particular areas of our website, enter sweepstakes or contests, request samples, or send us e-mail.

As used in this Privacy Policy, "Personal Information" means personally identifiable information about you that identifies you as an individual, such as your name, street address, telephone number, credit card information, screen name and email address.

When you provide us with Personal Information, you are authorizing us to use that information in accordance with the terms of this Privacy Policy, which includes your right to limit our use of your Personal Information.

We may also collect Personal Information from you about a third party for instance, you may ask us to forward information from our site to a friend or associate of yours, in which case we will need that person's name and e-mail address. Please note that we use such information only for the specified purpose (e.g., to mail the information) and we will not contact the third party again, unless and until the third party contacts us.

When you supply us with Personal Information, we will use it for the express purpose for which it was collected (e.g., to enter you in a sweepstakes). It may also be used to contact you regarding other products and services that may be of interest to you, including those that we may offer jointly with other companies. At any time, however, you may choose to opt out of such contact.

This site is not aimed at children less than 13 years of age. Any information submitted that we know or reasonably believe originated from a child less than 13 years of age will be deleted. Children should never reveal their addresses, phone numbers or other Personally Identifying Information to any strangers on the internet. Quality Sausage Company adheres to the federal

privacy protection standards as stated in the Children's Online Privacy Protection Act ("COPPA"). We care about the safety of children. We will not knowingly allow anyone under 13 to provide us any personally identifying information. Children under 13 years of age are required to obtain the express permission of a parent or guardian before submitting any Personal Information about themselves (such as their names, e-mail address, and phone number) over the Internet. If a child has provided us with personally-identifiable information without the consent of a parent or guardian, the parent or guardian of that child should contact the Privacy Officer immediately at [privacyofficer@qualitysausage.com](mailto:privacyofficer@qualitysausage.com). We will use reasonable efforts to promptly delete the child's information from our servers.

Cookies are pieces of information that a web site transfers to an individual's hard drive for record keeping purposes. We do not use "Cookies" for tracking purposes and no personal information is stored.

We sometimes may retain third parties to analyze data that we collect, including Personal Information, to help us improve our products and our website. In addition, if you order a product or a service from us, we may provide Personal Information to suppliers and other third parties to enable delivery of such product or service. These third parties, including suppliers, are not authorized by us to use your Personal Information in any way other than that specified. Quality Sausage Company does not sell Personal Information.

We may supplement the information that you provide to us with other information that we receive from third parties. We do this for marketing purposes, in order to provide the most appropriate products and services to meet your needs.

We may also transfer, sell or assign your Personal Information to any entity to which we divest all or a portion of our business (for example, in connection with our sale of a brand), to the extent that you provided such information to the specific portion of our business (or brand) that is being divested, or otherwise in connection with a merger, consolidation, change in control, reorganization or liquidation of all or a portion of our business.

Finally, please note that we will release your Personal Information if required to do so by law, or by search warrant, subpoena or court order.

Quality Sausage Company will retain your Personal Information for only so long as is necessary to fulfill the purposes to which you have consented or as required by law. For example, we may be subject to legal requirements with respect to the retention of documents such as sweepstakes entry forms.

We endeavor to protect your Personal Information using physical, electronic or procedural security measures appropriate to the sensitivity of the information in our control. These measures include safeguards to protect Personal Information against loss or theft, as well as unauthorized access, disclosure, copying, use and modification.

We safeguard your Personal Information on the Internet by using industry-standard practices. Although "guaranteed security" does not exist either on or off the Internet, we make commercially reasonable efforts to make the collection and security of such information consistent with our Privacy Policy and all applicable laws and regulations. We maintain physical, electronic and procedural safeguards as appropriate to safeguard your Personal Information.

Currently, our website utilizes a variety of different security measures designed to protect Personal Information by users both inside and outside Quality Sausage Company, including the use of encryption mechanisms (e.g., Secure Socket Layers or SSLs), password protection, and other security measures to help prevent unauthorized access to your personally identifiable information. This helps maintain the confidentiality, privacy, and integrity of your transactions, and helps to protect your confidential information - such as credit card numbers, online forms and financial data, from loss, misuse, interception and hacking.

We cannot assume any responsibility for the privacy and data collection practices of third-party websites to which this website is linked. Such third-party websites are independent of this website and not subject to this Privacy Policy. You should review the privacy policies of all websites to which this website may be linked.

Quality Sausage Company reserves the right to change or remove this Privacy Policy at our discretion. We will post any new policy here and we encourage you to visit this area frequently to stay informed.

Please contact us if you have any comments or questions about this Privacy Policy or about your Personal Information and how it is being used, collected or disclosed, or to report any violations of the Privacy Policy. We will respond to you within three business days in most cases.

If you don't want to be contacted in the future or would like us to correct or update your Personal Information in our records, please contact us and Quality Sausage Company will take reasonable steps to comply with the foregoing requests.

Again, Quality Sausage Company is committed to protecting your privacy. Please do not hesitate to contact us if you have any questions, comments or concerns about this Privacy Policy.

Privacy Officer  
Quality Sausage Company  
1925 Lone Star Drive  
Dallas, TX 75212  
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This Privacy Policy was last updated on October 1, 2012.